Kevin Hepworth

I am a UX/UI Designer passionate about creating innovative mobile and web products with 9 years of startup and agency experience.

Work Experience

UX/UI Designer
Feb 2016 - Present

SportsLabs

- Lead the creative direction and facilitated the user experience of SportsLabs' virtual reality application.
- Conceived UX strategies, and designed the UI of web, iOS, Android, and OTT products for college athletics programs.
- Worked as part of an iterative Agile software development team.

Senior Web & UX Designer
Jan 2011 - Feb 2016

Madwire Media

- Lead stakeholder meetings, conducted research, analyzed user metrics, created UX, and designed UI for responsive websites.
- Managed small design team while working for clients around the globe in e-commerce and service industries.
- Completed projects on time and under budget within the parameters of the Waterfall software development process.

Digital Art Director
Jan 2010 - Nov 2010

Trep Cafe

- Created new brand identity, website and print materials for university owned Boulder, Colorado coffee shop.
- Oversaw production of packaging, apparel, and commercial items to promote the company's image.

Additional Experience

Graphic Designer
Aug 2009 - Jul 2010

CSU Communication & Creative Services

Graphic Designer
Jun 2005 - Aug 2005

Techwise Information Technology

Graphic Designer
May 2004 - Aug 2004

U.S. Air Force Space Headquarters

Contact Information

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Software Skills

- Photoshop
- Illustrator
- InDesign
- Sketch App
- InVision App
- Wordpress
- HTML & CSS
- Google Analytics

Professional Skills

- User Experience Design
- User Interface Design
- Virtual Reality
- Prototyping
- Persona Creation
- Wireframing
- Sitemaps & User Flow
- Usability Testing
- Web/App Analytics
- Creative Direction
- Branding

Education

Colorado State University
Bachelor of Fine Arts in Graphic Design